

ONLINE CONFERENCE

DIGITALIZATION OF UNIVERSITIES

APRIL 18, 2024

AGENDA

- **Successful cooperation between universities on education, research and innovation.**

Creation of European inter-university (virtual) campuses. Joint transnational educational programs: the experience of universities. Results of the pilot for joint European degree label. Collaborative projects to improve the effectiveness and inclusiveness of digital education. European exchange platform for higher education content and educational data. International cooperation between higher education institutions. Virtual student exchange programs.

- **Inclusion, accessible environment for all students.**

Digital technologies in teaching people with disabilities: examples of the use of these technologies. The use of VR and AR technologies in teaching disabled people in various areas of training.

- **Chatbots:**

successful use cases to make it easier for students to self-service and answer financial aid questions faster.

- **The application of blockchain technology to university:**

the digital wallet and portfolio to capture evidence of a learning and connect skills to future jobs. New use cases blockchain for online and decentralized learning: record keeping, credential verification, etc. How to implement these benefits in higher education institutions. Potential risks, limitations and benefits of using blockchain in higher education.

- **The best cases of digital strategy implementation.**

Creative storytelling techniques to engage their staff and students in a new digital 2030 strategy.

- **The Metaverse in action: a digital twin of a campus in metaverse.**

Augmented Reality campus to facilitate immersive learning and connect students from different regions. Using a digital twin - attending classes, live performances. Involvement in the development of students.

- **University website and social networks.**

Recommendations for improving a university website. How to increase digital visits. University in social networks: best practices. How universities can successfully integrate social media into the recruitment process. The type of content and formats that can be used to increase student engagement. What can universities gain from integrating social media into student recruitment? How to turn your students and alumni into your social media ambassadors?

- **Building the campus of the future: experience of different countries.**

Building the interactive spaces for students. How best to choose technologies and software solutions. Optimization and reorganization of campus space. Building a smart, sustainable campus of the future using digital technologies. Digitalization opportunities to support the transition of universities to smart, decarbonized campuses.

AFFILIATED EVENT:

IMPACT OF ARTIFICIAL INTELLIGENT ON EDUCATION

JUNE 6, 2024

MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS

SEPTEMBER 24, 2024

REGISTRATION FEES:

€ 250 – for one conference,
€ 350 – for two conferences,
€ 450 – for three conferences

KEYNOTE SPEAKERS:



Vincenzo Maltese

Head of Dissemination and Evaluation of Research Outputs Division, Head of Digital services for research office, University of Trento



Tor Fridell

Head of Student Information System, Linköping University



Nauman Ahmad

Faculty at Centre for Preparatory Studies, Sultan Qaboos University



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